

INDIO CHAMBER OF COMMERCE

THE SOUTHWEST
ARTS FESTIVAL®

FOR IMMEDIATE RELEASE

Contact

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26th Annual 2012 Southwest Arts Festival® Announces Total of 260 Artists Attending the Festival in Nine Categories of Artistic Disciplines on January 27, 28 and 29 at the Empire Polo Club. Outdoor Café, Entertainment and the Children's S.C.R.A.P Gallery Also Featured.

(Indio, CA – January 5, 2012) The Indio Chamber of Commerce recently announced a total of 260 artists from around the country in nine categories of artistic disciplines will be attending the 2012 Southwest Arts Festival® taking place January 27, 28 and 29, 2012. Celebrating their 26th Anniversary, the Southwest Arts Festival® will once again be held at the world-renowned Empire Polo Club in Indio, California. “We’re excited about the various categories and range of artists the Festival attracts and the excellence of artwork that will be showcased this year.” notes Joyce Donaldson, Indio Chamber of Commerce’s President/CEO.

Artists in the following categories are: Clay, Drawing, Glass, Jewelry, Metal, Painting, Photography, Printmaking, Sculpture, Textile and Other Arts. In addition to the art, there is entertainment on all three days and a variety of food offerings in the outdoor café area.

The award winning S.C.R.A.P. Gallery, (The Art Museum for the Environment) will once again be in attendance. This is the third year the S.C.R.A.P Gallery has manned a booth at the Festival where children of all ages can indulge their creativity with art projects crafted from recyclable materials. There is no additional charge for visiting the S.C.R.A.P. Gallery which will be open throughout the Festival.

The Festival’s reputation for first-class quality and professional integrity make it one of the finest throughout the country. As the Indio Chamber’s largest annual fundraiser, the chamber is exceptionally fortunate to have many community leaders and volunteers contributing numerous hours to make certain that the Festival is successful.

For more information about the Festival, contact the Southwest Arts Festival®, Indio Chamber of Commerce, 82-921 Indio Boulevard, Indio, California, 92201, email: swaf@indiochamber.org, websites: www.southwestartsfest.com and www.indiochamber.org, phone: 760.347.0676, and fax: 760.347.6069.

Empire Polo Club, 81-800 Avenue 51
Monroe and Avenue 51, Indio, California.
760-342-2762

January 27,28, 29

Admission: \$8, Children 16 and Under Free

No Dogs Allowed (Service Animals Excepted)

Parking-\$5 (Monroe at Avenue 51)

Parking-\$8 (Valet)

Open Daily – 10am to 5pm

www.southwestartsfestival.com

760-347-0676

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