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The Award winning S.C.R.A.P. Gallery (The Art Museum for the Environment) Will Once Again be in Attendance With Free Art Projects for Children at the 26th Annual 2012 Southwest Arts Festival® on January 27, 28 and 29 at the Empire Polo Club

(Indio, CA – January 5, 2012) The Indio Chamber of Commerce announces that the award winning S.C.R.A.P. Gallery (The Art Museum for the Environment-www.scrapgallery.org) will once again have a booth for children to create free art projects at this year's Festival on January 27, 28 and 29.

This is the third year the S.C.R.A.P Gallery has joined the Festival where children of all ages can indulge their creativity with art projects crafted from recyclable materials. There is no additional charge for visiting the S.C.R.A.P. Gallery, which will be open throughout the Festival.

This year, Karen Riley, Executive Director of the S.C.R.A.P Gallery is introducing the making of Ojo de Dios or "God's Eye" where the children will be creating these free take-home projects using Popsicle sticks, beads, feathers and yarn. Ojo de Dios are commonly made by the Huichole Indians of Mexico, but are also found in Africa and in the East. Originally, they symbolized the loving eye of a god and they were often made for each year of a child's life up to age five. Children will get the chance to be both creative and learn about another culture at the S.C.R.A.P Gallery's booth this year. "We are excited to once again participate and bring a little bit of S.C.R.A.P. to share with kids of all ages at the Southwest Arts Festival," says Riley.

The Festival's reputation for first-class quality and professional integrity make it one of the finest throughout the country. As the Indio Chamber's largest annual fundraiser, the chamber is exceptionally fortunate to have fundraiser, to have many community leaders and volunteers contributing numerous hours to make certain that the Festival is successful.

For more information about the Festival, contact the Southwest Arts Festival®, Indio Chamber of Commerce, 82-921 Indio Boulevard, Indio, California, 92201, email: swaf@indiochamber.org, websites: www.southwestartsfest.com and www.indiochamber.org , phone: 760.347.0676, and fax: 760.347.6069.

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