

INDIO CHAMBER OF COMMERCE

THE SOUTHWEST
ARTS FESTIVAL

Contact

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FOR IMMEDIATE RELEASE

**26th Annual 2012 Southwest Arts Festival® Volunteer Orientations to be Held
on January 19th at 10:00 am and 6:00 pm at the Indio Chamber of Commerce
at 82921 Indio Blvd. in Indio**

(Indio, CA – January 12, 2012) The Indio Chamber of Commerce is offering two Festival Volunteer Orientation meetings on January 19th at 10:00 am and 6:00 pm for the upcoming 26th Annual 2012 Southwest Arts Festival on January 27 – 29 at the Empire Polo Grounds. Please RSVP by e-mailing (swaf@indiochamber.org) or phone the Indio chamber at 760-347-0676. Alternative dates are possible on an individual basis.

Over three hundred volunteers annually help make the Festival the success it has been for the last 26 years. Volunteers are needed for a variety of positions for the three day Festival. These include; artist ambassadors, ticket vendors, poster sales, information booth attendants, and hospitality assistants. Volunteer applications are available now. Volunteers should commit to a minimum of four hours. Position preferences are considered for volunteer assignments.

Volunteers receive free admission, Southwest Arts Festival T-shirt, parking and a 2012 Festival Poster. “Without our volunteers, there is no Festival. That’s how important they are to the running of Southwest Arts Festival,” notes Shawna Trombetta, Southwest Arts Festival Assistant Manager.

This year’s Festival will be the biggest and best in the 26-year history of the Southwest Arts Festival. It’s an exciting time to be part of this tradition. “With the many changes over the years, we have decided to run a mandatory Volunteer Orientation that includes what’s new with the festival, learning about different volunteer teams, meeting the Festival staff and how to make the most of your volunteer experience. Volunteer attire and responsibilities will also be covered.

This is an excellent way to mix and mingle with fellow volunteers prior to the Festival. “Most importantly, it gives us the opportunity to meet and thank our Festival volunteers personally,” adds Trombetta.

Southwest Arts Festival® Indio Chamber of Commerce

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