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FOR IMMEDIATE RELEASE

**Indio Chamber of Commerce announces the
25th Annual Southwest Arts Festival® 2011
Poster Artist**

(Indio, CA – August 9, 2010) The Indio Chamber of Commerce is pleased to announce the Poster Artist for the 2011 Southwest Arts Festival® has been chosen.

That artist is Richard Curtner, of Cathedral City. Curtner is skilled in numerous mediums of art. His preferred body of work is in Textual Collage (word collage) presentations. This self developed new medium he has been using for over ten years differentiates him from other artists. His collages are a pictorial of written text focused on a subject matter creating realistic visual images, provoking inner thought thus opening dimensions of contemplation as unseen “thoughts” to the viewer.

This green art allows people to enjoy his works on two levels; the stunning visual images that provoke thought combined with the many literary poetic messages within.

Curtner is a unique artist whose museum quality works display his talent. As a self taught artist yearning for skills of mastership, his path of study led him to the tutelage of Stephen Baumann, the internationally renowned American painter recognized for his landscape and western paintings. Curtner continued his studies in the Dominican Republic, with famed artist Guillo Perez, known internationally for his landscape art. Curtner’s work has been featured in museum exhibitions, galleries, and festivals as well as publication in national and international magazines, books, and other media.

The poster unveiling for the 2011 Southwest Arts Festival® will take place on Friday, October 1, 2011. Additional details to follow.

Celebrating its 25th year, the Annual Southwest Arts Festival® will be held Friday, Saturday and Sunday, January 28, 29, 30, 2011 and will once again be held at the world-renowned Empire Polo Club in Indio, California.

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