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FOR IMMEDIATE RELEASE
26th Annual 2012 Southwest Arts Festival® Announces
Sponsorship Opportunities for Businesses and Individuals

(Indio, CA – September 26, 2011) The Indio Chamber of Commerce announced its request for Sponsorship participation for the 26th Annual 2012 Southwest Arts Festival. Businesses and individuals are invited to participate and become a “patron of the arts” for one of the area’s largest and longest running art festivals.

Sponsorship is available at varying levels. These include: Title Sponsor at \$10,000, Corporate Sponsor at \$5,000, Hospitality Sponsor at \$3,000, Art Advocate Sponsor at \$1,000 and Community Sponsor at \$500.

Depending on sponsorship level, sponsors will be identified on Festival advertising, including Television, Radio, Website, Facebook, Magazine and Newspaper Print Ads, Rack Cards, the Official Festival Program, and Public Relations.

Committed “Executive Circle” Platinum sponsors to date include: Best, Best & Krieger LLP, Burrtec Waste & Recycling, California Bank & Trust, Desert Urgent Care, FirstBank, Forest Lawn Memorial Parks & Mortuaries, Imperial Irrigation District and John F. Kennedy Memorial Hospital.

For more information about sponsorship and the Festival, contact the Southwest Arts Festival, Indio Chamber of Commerce, 82-921 Indio Boulevard, Indio, California, 92201, email swaf@indiochamber.org, websites www.southwestartsfest.com and www.indiochamber.org, phone 760.347.0676, and fax 760.347.6069.

